



## Dr. Louis Joel Goodman

September 29, 1948 - July 31, 2020

It is with great sadness that on Friday, July 31, 2020, Dr. Louis Joel Goodman (z"l) loving husband, father, grandfather, brother, uncle and friend passed away at age 71.

Lou (z"l) was born on September 29, 1948 in Paterson, New Jersey. He is preceded in death by his parents, William and Lillian Goodman (z"l) and brother, Alan Jay Goodman (z"l). Lou (z"l) is survived by his wife, Joann Goodman, sister, Sheree Wiener, his children Melissa Goodman (Peter Crossland) and Wendy Goodman (Daniel Perry) and his 5-month-old granddaughter, Liberty Fox Goodman Crossland.

Lou (z"l) achieved his Bachelors degree, Masters degree and Doctorate respectively in Public Affairs and Medical Economics from New York University. He spent the last 40+ years working in the field of medicine, of which 30+ were with the Texas Medical Association; 22 years as EVP and CEO.

Lou (z"l) was an avid golfer, 2nd degree black belt in karate, a former marathon runner, voracious reader and outdoorsman.

A private graveside service will take place on August 2, 2020 and plans for additional observances will be forthcoming at a later date.

In lieu of flowers, the family requests that donations may be made in Lou's (z"l) loving memory to:

<https://glioblastomafoundation.org/get-involved/donate>

[https://support.worldwildlife.org/site/SPageServer?pagename=main\\_monthly&s\\_src=AWE2012OQ18299A04166RX&\\_ga=2.109490309.1652199585.1596319972-89259512.1596319972](https://support.worldwildlife.org/site/SPageServer?pagename=main_monthly&s_src=AWE2012OQ18299A04166RX&_ga=2.109490309.1652199585.1596319972-89259512.1596319972)

[https://secure.wiesenthal.com/site/Donation2;jsessionid=00000000.app20102a?df\\_id=148](https://secure.wiesenthal.com/site/Donation2;jsessionid=00000000.app20102a?df_id=148)

0&mfc\_pref=T&1480.donation=form1&NONCE\_TOKEN=B2502C68AC553698C6D19850  
B9915B0C

# Cemetery

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## **Austin Memorial Park**

2800 Hancock Dr.

Austin, TX, 78731

# Comments

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“ Dear Joann,

This is Jennifer Reese from your social work school days. I was sad to hear Louis passed last year. We drove by TMA last week and saw the Louis J. Goodman Texas Medical Association Building. It's fitting for his many years and good works there. I'd like to get together if you're still in Austin: jenrejlr@gmail.com. Blessings to you and your burgeoning family. I was very happy to read a little news about your girls!  
Jennifer

**Jennifer Reese** - November 30 at 07:03 AM

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“ Lou is remembered by me and others as the model association professionalism, blazing a trail of best practices that many of us adapted for our own success. All I can think of with Lou is excellence, opportunity, kind. HE really did what the TMA Vision states: Improving the Healthy of all Texans. Bob Harris, CAE - Florida

**Bob Harris, CAE** - September 04, 2020 at 09:38 AM

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“ I had the honor of working closely with Lou on projects for the Physicians Foundation. I have had some difficulty processing his illness and passing personally. I will miss him. His unique Texas style and Undeniable Jersey roots made him a great consensus builder and leader.

Our condolences to his family and all who counted him a friend. Fair winds and following seas my friend.

Larry and Mia Downs  
Medical Society of NJ

**Lawrence Downs** - August 20, 2020 at 09:34 AM

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“ Dear Joann, Melissa and Wendy:

Words cannot begin to tell you how deeply sorry I am to hear about the loss of your husband, father and grandfather. I'm blessed to have had the opportunity to meet and work with Lou. He will be missed dearly.

Jennifer Abrams

**Jennifer Abrams** - August 15, 2020 at 10:00 PM

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“ Mary P. purchased a sympathy card for the family of Louis Joel Goodman.



**Mary P.** - August 14, 2020 at 01:40 PM

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“ Merry and I were so sorry to hear of Lou's passing. He was a great friend. We shared many good times together. I will never forget our many lunches at the Paggi House. There wasn't an Abalone safe when we ate lunch there. We made a donation to the Simon Wiesenthal foundation in Lou's memory. He will be missed!  
Fred & Merry Merian

**Fred Merian** - August 12, 2020 at 06:55 PM

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“ I have cherished our friendship which began many decades ago when Lou first joined the AMA. It continued to grow as he moved to the TMA and worked with his medical society colleagues on the Physicians Foundation. All those who knew him well will understand that he was a man of myriad talents. And he had one very special and important gift which only he possessed. Never in my 53 years of working with and for physicians have I ever seen anyone else with the ability to entertain two widely divergent opinions at the same time and immediately craft them into something that both could agree upon. It was sheer genius. The United Nations and the world could use Lou Goodman's innate flair for fining a solution agreeable to all. On a more personal note, our golf outings, and our travels with Lou and Joann will always be fond memories for both Michele and I. Lou will be deeply missed as a family man, a friend, a colleague and as a physician - patient advocate. Our deepest condolences and prayers go out to Joann, Wendy and Melissa. RIP, good friend...  
Tim and Michele Norbeck

Michele Norbeck - August 10, 2020 at 01:12 PM

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“ On behalf of the Medical Society of Northern Virginia Board of Directors, members and staff, we send Louis' family our deepest condolences.

Claudia Tellez - August 10, 2020 at 10:51 AM

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“ A sympathy card was purchased for the family of Louis Joel Goodman.



August 09, 2020 at 03:47 PM

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“ Joann,

I'll never forget meeting Lou at the club after a Sunday round of golf ~ 15 years ago. we had an instant friendship with our NJ/NYC connection. After that first meeting, we started the regular Sunday golfing group with John and David too. He was a great friend to all of us. Hugs any condolences to you and your daughters.

Ken Hooper

ken hooper - August 08, 2020 at 05:10 PM

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“ I have missed seeing Lou at the Physician Foundation meetings. I must say that during my personal tenure on the Medical Society of VA Board, we took many ideas and programs from Lou and the TMA. He created a real powerhouse. Lou embodies strength, courage, hard work, and diligence and accomplished a lot when physicians were being hammered; no one was a better friend. I also loved his tongue-in-cheek comments that we often shared. My husband Dr. Russell Libby, who is a member Physician Foundation Board, says, "Lou was a great leader and did many great things for physicians. It will be difficult to find anyone to fill those shoes..or Texan cowboy boots",

We send much sympathy and prayers to the family.

Sincerely,

Dr. Mary Schmidt, Dr. Russell Libby, our family and particularly our daughter Katherine who Lou graciously advised when she moved to Texas.

Dr. Mary Schmidt - August 05, 2020 at 06:29 PM

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“ Lou was a very dear friend, valued colleague, generous mentor, brilliant leader and honorable man. He loved his family and fought for the physicians of this country. His bright light has dimmed, but his spirit is carried forward by all those he touched. I have more than 30 years of fond memories of fun and work time spent with Lou and will forever be grateful to have been his friend. We send our love to Joanne, Wendy and Melissa. - Shelly and Eddie Rodrigues



Shelly Rodrigues - August 05, 2020 at 11:27 AM

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“ Lou Goodman was a bright shining star who will be forever missed. The term “ Ordinary Hero “ has crept into the contemporary vernacular to describe everyday individuals who , through their works and deeds , accomplish highlight achievements of benefit to others during their lifetime. And certainly this was true of Lou ; and he was clearly a hero. But make no mistake , Lou Goodman was no ordinary person. Through his towering intellect , limitless energy , critical thinking , and strategic planning abilities , he was able to assess and solve problems in a manner few others are able to do.  
He was a dear friend and a kind human being with a wonderful sense of humor who truly is irreplaceable.

“ Good night ,sweet prince , May flights of angels sing the to thy rest. ‘

Peace and Respect,  
Walker Ray

walker L Ray - August 04, 2020 at 11:06 AM

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“ Dear Family,  
I cannot even begin to describe the loss of such a fine human being and best friend. Lou(or Louis as Joanne call's him) was a professional and personal friend for over 38 years. He taught me so much and was such a visionary. He was a mentor and role model who was always willing to help me with anything. There are few people that can measure up to Lou's leadership and brilliance. As a life long colleague, I can tell you that Lou was the best Medical Executive in the country and the Texas Medical Association is the most prestigious and visionary medical society in America because of his leadership. He loved Texas and his ranch and had scolded me when i referred to it as a "farm". I loved Lou as a brother and will miss him dearly. i offer Joanne, Wendy, and Melissa my healthful condolences  
With all our love,  
Bob and Donna Seligson.

Robert w seligson - August 04, 2020 at 08:50 AM

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“ Dear Joann, Melissa, and Wendy,  
I counted myself very fortunate to have known Lou as a friend, mentor, and tireless advocate for patients and physicians. In addition to his remarkable accomplishments with TMA over the years, he was a force of nature in leading the Physicians Foundation from its inception through his presidency of our Board. His vision, remarkable ability to get things done, wit and humor were cornerstones upon which many of the successes of the Foundation's work were built. Lou had a remarkable ability to envision a better future and encourage ideas which might get us there.

On behalf of the entire Board of the Physicians Foundation, our staff, and the countless patients and physicians who have benefitted from his efforts, please accept our deepest sympathy. Lou was an inspiration and treasured friend to us all, and his legacy will always be with us.

Gary Price, MD  
President, The Physicians Foundation

**Gary Price** - August 04, 2020 at 08:41 AM

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“ Joann, Melissa, and Wendy,  
I am truly saddened to learn of Lou's death. He and I had a strong professional and personal relationship that spanned 20+ years of sharing good times, challenging advocacy issues and somewhat similar opportunities. It should not be a surprise to anyone to learn of the breadth of his kindness to friends and his strong leadership with colleagues.

I know that Lou always held his family in his heart - with deep love and great pride for the three of you.

My wife, Laura and I know that you will cherish the many, many special memories with your Husband and your Dad. We pray that blessings rain upon you as you remember Lou in the coming days and years and his life with you.

In sympathy,  
Laura and Joe DaSilva

**Joe A. DaSilva** - August 03, 2020 at 08:39 PM

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“ It was a privilege to know Lou. He was always so gracious, helpful, generous and supportive. Send hugs, sympathy and much love and memory to his family and colleagues. RIP

Jennifer Hanscom

Jennifer Hanscom - August 03, 2020 at 07:25 PM

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“ My deepest sympathy to Lou family, a great defender of the practice of medicine. Lou now that you are in heaven playing golf please let God win once in a while .

ralph nobo - August 03, 2020 at 03:21 PM

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“ God bless the family o Louis Goodman. May memories sustain you throughout the days ahead. Prayers of comfort and peace to his lovely wife and family.

Margaret Shankles  
Home Care Assistance



Margaret Shankles - August 03, 2020 at 02:23 PM

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“ As a colleague, I have known Lou for many years. He was the outspoken cheerleader for physicians and was proud of what he accomplished at the Texas Medical Society.

I had the privilege of spending many days with Lou at the various Physician Advocacy and Physician Foundation Board meetings.

He will be missed.

Philip Schuh, CPA, EVP Medical Society State of New York

Philip Schuh - August 03, 2020 at 02:06 PM

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“ Lous was a courageous fighter and great guy to play golf with. It's sad that he was taken as a young man. The world needs more people like Lou Goodman. Rest In Peace, Lou. A life well lived.

Dave Waller

**Dave Waller** - August 03, 2020 at 10:36 AM